

5 Reasons Why Schools Should Have a COMMUNICATION CONTINUITY PLAN

1

Swift Emergency Communication:

Real-time information sharing is crucial for making prompt decisions, and a well-established communication plan facilitates instant communication to address emergency scenarios effectively.



2

Coordination with Emergency Services:

Integration of school communication systems with emergency services enhances coordination, allowing for a faster and more effective response in critical situations.

3

Ensuring Student Safety:

Mobile connectivity and GPS aid in tracking and locating students to ensure their safety by being able to efficiently relay information and instructions for evacuation or lockdown procedures.



4

Family and Community Involvement:

Schools play a crucial role in keeping families informed during emergencies. A communication plan allows for quick dissemination of information to parents and guardians.

5

Crisis Decision Making:

Timely and accurate information sharing through telecommunications aids school administrators in making informed decisions during crises.